

THE
Doberman
PINSCHER MAGAZINE

— ad specs —

magazine is trimmed to 8 ¼" x 10 ¾".
bleed size 8 ¾" x 11 ¼" (¼" on all sides)

live area is 7 ¼" x 9 ¾".

photos are scanned at 300 dpi,
half toned at 175 line screen.

dot gain is 25%.

— photo requirements —

original photos always produce the best results

if emailing photos, please scan at 100%,

300 dpi digital photos should be full
reproduction size at 300 dpi

we cannot reproduce web site photos

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digital ad formats accepted —

300 dpi jpeg

300 dpi tiff

press quality pdf

300 dpi psd file, please flatten or rasterize text

ad designers please note that contact

information is not allowed,

as it constitutes commercial advertising.

mail advertising materials to:

The Doberman Pinscher Magazine

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Milton, WI 53563

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phone: 608-774-7435